



BRIDGESTONE: HOW DO YOU INCREASE EFFICIENCY WITH DIGITAL WAREHOUSE OPERATIONS?

VIDEO TRANSCRIPT

SAP presents

Bridgestone supplies tyres for a wide range of uses across New Zealand

Cars, Four-wheel drives, buses, trucks, earth moving and agriculture

For the future of their New Zealand business, Bridgestone made a number of investments to create a digital supply chain. They want to make sure the systems are supporting the people, making their jobs easier every day. This included deploying SAP extended warehouse management across the Auckland Wellington and Christchurch warehouses.

Tires run best with SAP

Bridgestone's biggest distribution centre in Auckland also implemented voice technology for all workers. This added efficiency and accuracy but also a whole new level of productivity and safety.

Errors reduced by 25%

Since the change, the number of errors reduced dramatically. With complete visibility in real time, Bridgestone leaders now know how the facility is

operating in terms of worker performance and productivity. SAP technology and Icon Integration part of Accenture are helping Bridgestone to achieve end-to-end digital warehouse operations. That is setting Bridgestone up for a bright future in New Zealand and beyond.

The best run businesses

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