There are 3 ways for CPGs to become future-ready

1. Know the ultimate goal
Don’t stop with incremental changes. Think big and build a clear strategy to get there.

No strategy—or the wrong strategy—can take you long. 26% of CPG executives say their future-ready organizations face the challenge of scaling across key areas of operational transformation.

No one size fits all, but there is a path to value. Future-ready organizations take advantage of transformational value—value they create by improving the consumer experience and the way they design their operating model based on data and analytics, AI and automation—automate, augment and be data-driven.

2. Know the key steps

Business and technology marry together. Reimagining the value of technology in the supply chain can enable complementary technology partnerships that only 14% of CPG executives say this is being done at scale in their organization.

Business and technology need to work together. Reimagining the value of technology in the supply chain can enable complementary technology partnerships that only 14% of CPG executives say this is being done at scale in their organization.

3. Know how to leapfrog maturity levels

Don’t stop with incremental changes. Think big and build a clear strategy to get there.

2.8x higher profitability for future-ready organizations.

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