Value-driven warehouse automation

Investment in warehouse automation is now essential.

![Image: Warehouse automation diagram]

**Step 1:** Define the core strategy.

- **Identify warehouse operations:** Determine the processes and flows that need to be automated.
- **Assess current technology:** Evaluate existing technology to identify areas for improvement.

**Step 2:** Select the right solutions.

- **Evaluate technologies:** Choose technologies that align with your core strategy.
- **Consider non-traditional metrics:** Include less obvious returns when calculating ROI.

**Step 3:** Measure all that matters.

- **Define measurable objectives:** Set clear targets for your automation efforts.
- **Monitor performance:** Track progress and adjust as needed.

**Step 4:** Create a smart core.

- **Integrate and combine technologies:** Build end-to-end connectivity across the warehouse.
- **Optimize processes:** Streamline operations for maximum efficiency.

**Step 5:** Achieve seamless collaboration.

- **Human-machine integration:** Enhance productivity and efficiency.
- **Blockchain for tracking:** Ensure transparency and accountability.

**Step 6:** Drive value and returns.

- **Align around a broader vision:** Consider the full scope of potential returns.
- **Deploy intelligent technologies:** Implement solutions that drive strategic returns.