



# CANNES LIONS LIVE AWARDS WRAP UP

## VIDEO TRANSCRIPT

### Accenture Interactive award wrap up for Cannes Lions 2021

Montage: Cannes, France

23 Lions wins

15 Bronze

Montage: Clips of award winning campaigns

- Salyer Hell P
- Amazon Before Alexa
- SETAPP Snake
- Huggies We Got You Baby

First ever wins in the Health & Wellness category

Montage:

- Scott Morgan Foundation Verbal Spontaneity
- Petco If Humans were pets

Montage:

- Amazon Ironing
- The long fight for pay equality in sport - New York Times
- She'll be right. When will she be right? UN Women Australia

6 Silver

Montage:

- Homeless Veteran, please help.
- Life New York Times
- Facebook.com/covidsupport
- Red Wing Shoes A Holiday for getting people hired

1 Gold

Montage: Saylists, Rothco

Little boy: "The burger bearer..."

- Music
- Warner Music Group

1 Grand Prix

Footage: Live interview with Alan Kelly, Chief Creative Office, Rothco

Alan: "Greeting from Dublin. Thank you so much. Yeah, absolutely delighted and blown away..."

- Saylists

Accenture Interactive

Copyright © 2021 Accenture  
All rights reserved.

Accenture, its logo, and High Performance Delivered are trademarks of Accenture.