



ACCENTURE MASTER DATA ARCHITECT

VIDEO TRANSCRIPT

What makes a master?
Is it our inherent curiosity?
Our relentless desire for challenge?
Our drive to constantly keep learning?
Or is it our boundless vision that lets us see
beyond?
Beyond dark data...
Beyond just a solution to a problem...
To altering worlds.
To connecting every moving piece with agility
and flexibility.
To navigating the unknown.
Now, everything is at our fingertips.

And anything is possible.

That's why I am a master data architect.

I can see data models that transform an industry.
I can see connected data and knowledge gaps,
and trace data lineage to ensure trustworthy
data.
I can accelerate intelligent insights to move
people and business forward.
I analyze big data sets and bring them to life.
I find gaps to save millions and save lives.

I can see the light.
See yourself as a master data architect.
And show the world what you can do with data.

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