



# JESS MAJEKODUNMI - DIVERSITY4TECH VIDEO TRANSCRIPT

Hello – I'm Jess Majekodunmi. And I'm the director of Accenture's Human Sciences Studio.

Having taken part in the MWC 2021 Diversity 4 Tech showcase, it's very clear that inclusive culture is a business priority.

There is a significant lack of representation in technology from women and people of color, and minorities that will continue to stifle or even reverse progress. Getting to an inclusive culture must be the number 1 priority for business leaders to unlock business value.

The percentage of women working in technology in the U.S. is lower today by three percentage points than in 1984. I think we all know that there is a clear argument for diversity. So much of the research I see seems obvious to me. Instead, the issue is the urgency. Why are we not further ahead?

We have moved beyond the why for diversity – and now firmly into actually how we do it. And not only that...

How can we dial up the pace of change?

Let's be very conscious and intentional about creating inclusive environments – what do we need to do to attract and retain a broad range of talent?

50% of women who take a tech role drop out of the industry before the age of 35. Improving organizational culture is the best way to ensure women in tech stay and thrive.

For the future workforce, we need to make sure that education is aligning with our diversity and inclusion ambitions in order to advance entrepreneurship and encourage all kinds of contributions from all kinds of people.

Solving the post-pandemic world's challenges is going to take an ecosystem of diverse individuals and companies. Think of it as collaborative advantage – if we all work together, the results are so much more powerful than every individual striving for competitive advantage.

And I'm determined that the outcomes from Diversity 4 Tech will accelerate this drive to diversity and help with sustainable growth and the well-being of society as a whole.

SEO – MWC, 5G, Connectivity, Telco, Diversity, Inclusion

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