



JEFFERSON WANG – THE FUTURE HOME

VIDEO TRANSCRIPT

Hello – I'm Jefferson Wang. I am Accenture's Global 5G Lead and part of our Network and Connected Services practice.

In the last year our homes became digital hubs, many of us work from home more than ever, interact with our friends and family from home, educate our kids at home, even meet with doctors at home. Post-pandemic, the home will continue as this digital hub and create more and more data, making it this gold mine home and this is what makes home a must win scenario

If you think about today's home as simply a connected home, in the post-pandemic era we will evolve into a Future Home. So what does that mean? Today's connected home is request based – it's scheduled automation, but in tomorrow's home, we can leverage new technology like 5G with edge computing and eSIM to be able to create more of a proactive and cognitive home environment that is much more engaging. So we are working on cases such as that collaborative work environment where part of the work force is at home and part of the workforce is actually in the office. How do we make that more seamless? How do we think through immersive entertainment and gaming? How do we work on making health and fitness at home a more interactive? How do we extend the best education experiences to everyone who needs it. How do we think about enabling the freedom to age in place for advanced age individuals.

And this is the exciting part - that 5G is accelerating the home beyond the simple connected home into that integrated, proactive Future Home. But this is perishable moment for CSPs to really step into that opportunity to shape the ecosystem and lead the change.

SEO – MWC, 5G, Connectivity, Telco

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