



REIMAGINE THE COMMUNICATIONS EXPERIENCE

VIDEO TRANSCRIPT

Let's reimagine the business of communications, together.

It's something we've taken for granted. Fading into the background, like a utility.

Always around, but invisible. When the world turned on its axis, and we needed them the most, communications providers delivered, ...big time.

By keeping us connected to the things and people we need and love, they've created renewed trust and relevance.

It's time to build on this momentum to deliver even more for us ...as humans, ...small business owners, ...and society at large.

Let's reimagine what's next in Communications. Together.

Communications service providers now have the opportunity to become a smart partner. People have had to adapt to remote work, ... learning... and living, ... and for many the changes are here to stay.

What if providers could leverage consumer trust and seize this opportunity to reimagine a truly smart future home? By creating a modularity of service coupled with data security, they could adapt to our multipurpose lives, giving us precisely what we need...where we need it...and at a better value.

Most small businesses are experts at what they do...but I.T. and marketing usually isn't in their wheelhouse.

We imagine a future where providers can turn surviving into thriving for an entire generation of small businesses, with smart, tailored services and advice designed just for them, from ecommerce to online marketing and cloud solutions.

And since small business is the backbone of most countries, this can help invigorate local communities and economies.

The fact that we live so much of our lives online has exposed inequality and a gaping digital divide.

We believe providers can use their place in the world to enable a more inclusive digital world.

Let's connect the disconnected, and the digitally disadvantaged, and give people back control of their own data ...by redefining privacy terms on the terms of customers.

By doing so, they can become an enabler of an inclusive and supportive society, going from tech-first to human-first.

Those who embrace this kind of meaningful innovation will thrive on the road ahead.



Let's reimagine the business of communications.
Together.

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