



# REIMAGINE THE HEALTH EXPERIENCE

## VIDEO TRANSCRIPT

### **Let's bring together the best of human ingenuity and health to reimagine what's next.**

What if we could create a better healthcare experience?

For the couples that turn into families.

For the children. The siblings.

The grandparents.

For the scientists who develop new medicines and the professionals who aim to improve patient care every day.

While recent medical and scientific innovation has been remarkable, now is the time to seize the opportunity to create truly human-centric experiences as the industry evolves to what's next.

Rapid digital adoption has transformed how people get diagnosed, participate in clinical trials, receive medical treatment and stay well.

It's time to reimagine what's next. Together.

We can change the entire healthcare experience through the new science we develop, the services we design, and the experiences we create.

Imagine care that moves from hospital to community to home. That puts people at the center.

And what if filling out forms and sharing data became less manual and more seamless so that information is attached to the person—with nothing lost in between.

What if people could easily make their data work hard for them across all their needs – access their medicines more conveniently, participate in clinical trials in simple ways, view their health data more transparently, and receive care that was more coordinated around their needs, reducing complexity and cost of care.

Imagine immersive digital therapies that helped people at every point of their journey with data informing treatment that impacts lives.

Envision a tomorrow where new scientific discovery and personalized treatments get to patients faster through precision insights into your biology and psychology.

Imagine healthcare that was truly transparent. Where uncertainty and doubt were replaced by knowledge and trust.

Organizations that embrace this kind of meaningful innovation will grow, sustain their mission, and much more.

This is not just about improving the quality of health. But the equality of health...for all.



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