



# PEOPLE +WORK CONNECT 1-YEAR MILESTONE CELEBRATION VIDEO TRANSCRIPT

We are all human beings and we all need compassion and we need hope.

We immediately jumped in because we cared.

Skills are so important and being able to reinvent and reskill yourself. I saw those competitive walls melt away.

It really wasn't a question of whether or not we would get involved. It was just how can we help?

The goal was to create a platform where you could actually see and search in a particular part of the world for a particular job type, who might have people as I'm looking to hire or who might have jobs as I'm looking to place my people.

As we entered into the pandemic, we actually saw a potential explosive need for new talent to produce the products that would ultimately feed America.

And we were able to partner with a few organizations that were in the hospitality and consumer driven industries, and we took the opportunity to partner with those organizations. And then we were able to engage those people, ultimately assess, interview, and hire more than two dozen people.

I applaud the companies who are now stepping up and doing a much better job of figuring out how to retrain employees as opposed to just letting them go.

So the idea of the Matching Mixer came from one of our recruiters who kind of wanted to bring an even more human connection to the matching process, kind of bring the platform to life. We landed on hosting a live video call and we invited companies that we had previously matched with on a platform, as well as some new companies that might have matches. And we found that it actually brought an aspect of scalability to the outreach process.

Leveraging some of the relationships that we had built. We started to understand what opportunities were out there that we could connect our employees to, and we served it up to them in an easy to use, easy to navigate microsite.

In the earliest days of People + Work Connect, there was an important opportunity to create a platform to provide information to help people very quickly get oriented to the platform, to understand the great work that was being done to make sure that it was as friction free as possible.



When I think about the future of work, it's going to need to include talent mobility, transferable skills and working beyond physical boundaries, which is really what this coalition and this platform is all about.

I think it really highlighted the partnership and the openness of the H.R. professionals and the businesses that joined the platform.

We're really excited about where People + Work goes in our next chapter and we're starting to look at that. We're heard from our coalition members that they would really like to focus on helping individuals who are impacted most get back to work and move into new opportunities to help drive their careers.

We have never seen our entire community rally around something as quickly, as clearly. And I'm just so grateful for the initial founders, the initial leaders, for seeing that, jumping on it, and putting out a call to the community.

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