



# THE INDUSTRIALIST: IN CONVERSATION WITH JAY TIMMONS

## VIDEO TRANSCRIPT

Welcome screen (show intro with music)

A leader DRIVEN by purpose

IN CONVERSATION WITH  
JAY TIMMONS  
President & CEO  
National Association of Manufacturers

What one word describes you best?

Answer:

Driven. I have always tried to do things in a different way, and, in school and afterwards in my career, I always had a purpose in mind.

How do you view innovation in manufacturing today?

Answer:

Innovation is the absolute heart of manufacturing. It blows me away every time I see the advances our industry makes.

What is the industry doing to attract digitally-savvy talent?

Answer:

Manufacturing is the greatest story that is rarely told. When somebody walks into a manufacturing operation and sees it first-hand, it opens their eyes. It's exhilarating.

Ending animation text: Catch the excitement and listen to the full interview at The Industrialist

Accenture Outro

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