Data modernization
Intelligent data management

Organizations are having problems managing and harnessing their data

- 83% of companies don’t have enterprise-wide multi-domain Master Data Management
- 80% of data scientists’ time is spent just scrubbing data
- 55% of companies have a mostly manual approach to discovering data

Shift to a modern data platform

Activate enterprise data with Google Cloud solutions and intelligent automation from Accenture

Our offerings

Data strategy
- Data Platform Modernization Strategy
- Intelligent Data Governance Strategy
- Next Gen MDM Strategy

New data supply chain
- Data on Cloud
- Data Warehouse Modernization
- Data Lake Industrialization
- Data Self-Service

Enterprise BI & visualization
- Data Literacy
- Streaming Analytics

Intelligent data management
- Data Veracity
- New Gen Master Data Management
- Intelligent Data Governance
- Data Catalog
- Machine-led Compliance

Benefits of Google Cloud

- Layered Defense & In-Depth Security
- Fully Managed and Scalable
- Exceptional Network & Infrastructure
- Innovation with AI
- Open & Flexible
- Price per Performance
- Self-service visualization with integrated toolset

Want to learn more? Contact us: Smita Sarao / smita.k.sarao@accenture.com

Reduce TCO 20-30%
Intelligent data management

1. Learn about data on GC best practices
   Connect with our subject matter advisors to understand the best practices and identify the pitfalls.

2. Co-create a data to GC journey
   Collaborate with our Data on Cloud and Applied Intelligence advisors to formulate your Data Supply Chain.

3. Pilot a use case with GC
   Connect with our subject matter advisors to understand the best practices and identify the pitfalls.

4. Scale with your data and AI on GC
   Connect with our subject matter advisors to understand the best practices and identify the pitfalls.

Our clients

- British Media & Telco
- Canadian National Telco
- Global Insurance Provider
- Mining & Resources Enterprise
- European Convergent Telco

Our team

- Arnab Chakraborty
  Global Google Data and AI Lead
  arnab.d.chakraborty@accenture.com

- Sriram Anand
  Global Google Cloud Data Business Sponsor
  sriram.anand@accenture.com

- Smita Sarao
  Global Google Cloud Data Play Lead
  smita.k.sarao@accenture.com

- Venky Rao
  Google AI Practice & Play Lead
  venkatesh.a.rao@accenture.com

- Ashish Saxena
  Google Cloud Data Practice Lead
  ashish.i.saxena@accenture.com

accenture + Google Cloud

2019 Industry Solutions Partner of the Year

#1
In Google AI Services

13X
Google Cloud Award Winner 2011-2020

9
Google Specializations

Want to learn more? Contact us: Smita Sarao / smita.k.sarao@accenture.com

Copyright © 2021 Accenture. All rights reserved.