

ACCENTURE UTILITIES

WHAT IF?

What if we could change our world?

Big changes start with big questions.

What if we made a new commitment to customers?

What if transitioning to clean energy was easy and affordable for everyone?

What if we gave communities the power to create and manage energy?

And what if smart cities harnessed e-mobility data for the wider good?

Or what if loyalty was a brand attribute, not just a marketing programme?

What if energy providers were the drivers of this change?

From commodity vendor to community contributor.

From transaction processor to energy transition partner.

From contract manager to conversation enabler

Market participant to market facilitator.

Data generator to insight creator.

From utility supplier to integrated energy provider.

Together we can turn touchpoints into trustpoints.

What if we started today?