

# SynOps accelerates the journey to Intelligent Finance Operations

## Video Transcript

For today's CFO, the pressure is on to outmaneuver uncertainty while maximizing investments and delivering sustainable, profitable growth.

But when finance processes are unreliable and hard to manage, how do you stay a step ahead?

Accenture's SynOps platform optimizes the entire finance function by bringing together optimal combinations of process and industry experts, and innovative technology, all powered by data and insights.

SynOps uses anonymized, aggregated multi-client data to help you benchmark your business's performance and identify the key areas of focus that drive top quartile performance.

It intelligently orchestrates work across more than 37,000 finance experts and 600 software bots.

Automating transactional tasks, freeing up expert talent to focus on specialized tasks and improve things like cycle time from order placement to payment collection.

NH Hotels freed up \$50M a month and desk agents' time by using our Cash Application AI Advisor to match monthly payments to invoices.

SynOps helps you continuously monitor the performance of people and technologies.

A live dashboard provides real-time visibility and controls across the entire finance process – from managing payables and receivables, preparing financial and regulatory reports, managing governance of financial systems to forecasting and scenario planning - giving you access to business metrics and customized reports, anytime, anywhere.

Like the global IT company that saved \$144M using an automated dashboard for real-time insights into order management and billing.

SynOps gives you the power to manage the future by providing you with insights and intelligence to make better business decisions while improving liquidity, controls and compliance to drive sustainable and profitable growth.

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