

WOMEN SUPPORTING WOMEN IN THE BUSINESS OF SPORT. ACCENTURE X THE MINERVA NETWORK

VIDEO TRANSCRIPT

Levelling the playing field

Our relationship with the Minerva organisation focus specifically on making sure that female athletes have mentoring relationships, have support and have an arrangement to enable them to be the best that they can be.

The Minerva network, and Accenture, both have a very big focus on equality and when we get that true equality that's when you get real excellence.

We stand for inclusion, to level out some of the inequalities that exists today, and they exist with women's sport and they exist in women's involvement in business in general.

Having that support, you don't just get it off the street or get it at the clubs that you play for. Its just an amazing network to have behind you. Having someone like Accenture onboard, kind of shows its support, that, you know, we back our Australian athletes. You know, our female athletes and that's an incredible message.

We want to be associated with organizations where our values are aligned. Values like respect, integrity, stewardship. We stand for pay equality and we have a commitment to 50/50 gender equality by 2025.

We know when you have a culture of inclusion, when you have that equality across the organisation, that is really when you have a safe place for innovation, for when people can bring different ideas, for when there is true growth and when there is true performance.

And, I think that is what is important to us For companies like Accenture to be connected with Minerva, shows that they're investing in something that they see worthwhile.

They are going to be the people who help achieve gender equality, in sport and in the workforce as well.

#EqualityDrivesInnovation

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