



VIDEO TRANSCRIPT

VODAFONE TRANSFORMS THEIR FINANCE ORGANIZATION WITH ACCENTURE

VISION	SOUND
<p>ACCENTURE LOGO</p>	
<p>B-ROLL: GV's shop / office externals</p> <p>CAPTION Sara Heuer Head of Corporate Functions, Vodafone Shared Services</p> <p>CAPTION Alberto Bergamini Client Account Leadership, Accenture Technology</p> <p>CAPTION Ignacio Garcia CIO Corporate Information Systems, Vodafone</p> <p>TEXT SPEED AND PROCESSING POWER</p>	<p>SARA HEUER Vodafone's long-term strategic aim is to really transform ourselves into a technology-driven communications company.</p> <p>ALBERTO BERGAMINI One key component has been the journey to deploy a digital enterprise backbone.</p> <p>IGNACIO GARCIA We need to have the mentality of digital first in everything that we do.</p> <p>And S4 HANA was promising to us the speed and processing power to simplify and run our operations.</p>
<p>CAPTION Manel Ballart SAP S/4HANA Programme Director, Accenture Technology</p> <p>TEXT A LOT OF TRUST >>>>> A LOT OF GOODWILL</p>	<p>MANEL BALLART Vodafone and Accenture, we have more than 14 years working together, so a long-lasting relationship.</p> <p>IGNACIO GARCIA It's a lot of trust. It's a lot of goodwill.</p> <p>Over the years that has paid a good result.</p>

<p>TEXT THIS WAS A DAILY COLLABORATION ACROSS THREE PARTIES</p> <p>TEXT WE HAD THREE KEY TARGETS</p> <p>CAPTION Holger Grewe Head of Corporate Transformation, Vodafone Group</p> <p>TEXT AUTOMATE PROCESSES >>> STANDARDISE PROCESSES >>> IMPROVE USER EXPERIENCE</p> <p>TEXT TO BRING ALL ACCENTURE CAPABILITIES IN ONE SEAMLESS FASHION</p> <p>TEXT PROCESS OPTIMISATION VALUE REALISATION IMPLEMENTATION</p>	<p>ALBERTO BERGAMINI This was a daily collaboration across three parties, a sort of power play: co-operation across Vodafone, Accenture and SAP.</p> <p>HOLGER GREWE We had three key targets when we started the transformation journey.</p> <p>We wanted to improve automation, improve standardization, and also improve our user experience for our employees.</p> <p>ALBERTO BERGAMINI We had to be really 'One Accenture' for them, to bring all Accenture capability in one seamless fashion to the benefit of the client.</p> <p>MANEL BALLART ...across process optimisation, value realisation and S4 implementation as well.</p>
<p>ARCHIVE PHOTO</p> <p>TEXT THE BIGGEST IMPACT IN THE SHORTEST TIMEFRAME</p> <p>TEXT IT'S BUSINESS AND TECHNOLOGY TOGETHER</p>	<p>SARA HEUER Accenture helped us translate a set of pain points and also a log of our dreams for the future system into a prioritised list of what would give us the biggest impact in the shortest timeframe.</p> <p>ALBERTO BERGAMINI The point is not automation versus the user; it's automation to the benefit of the user. It's business and technology together.</p>

<p>STOCK FOOTAGE: globe</p> <p>TEXT LIMITED TIMEFRAME GLOBAL SCALE 100,000 USERS</p>	<p>HOLGER GREWE Our migration was definitely one of the biggest migrations in the world.</p> <p>SARA HEUER So, this was really complex and really complex on multiple levels.</p>
<p>TEXT I.T. COSTS REDUCED</p> <p>TEXT BETTER, FASTER DECISIONS</p> <p>STOCK FOOTAGE: Users on devices</p> <p>B-ROLL: S4 HANA screen display</p>	<p>HOLGER GREWE The migration took place in November 2019.</p> <p>SARA HEUER From a value perspective, what we get is a dramatic change in our IT costs.</p> <p>IGNACIO GARCIA The level of automation is rocketing. We eliminate a lot of custom-made programmes, which is very good. We have a super-powerful engine processing our data in the centre...</p> <p>HOLGER GREWE ... which enables us to make decisions better and faster. The general feedback from the users is that the Fiori apps make their life a lot easier.</p> <p>SARA HEUER The interface is really a delight to use.</p>
<p>STOCK FOOTAGE: Brain / circuit board</p> <p>TEXT MACHINE LEARNING >>> ARTIFICIAL INTELLIGENCE</p> <p>TEXT WE ARE SUPER PROUD OF WHAT WE HAVE ACHIEVED</p>	<p>HOLGER GREWE With S4 HANA in place, we can open the new chapter on really creating the intelligent enterprise. We are already building machine learning capabilities as well as artificial intelligence.</p> <p>IGNACIO GARCIA We are super-proud of what we have achieved. We're in very good shape to react to the future.</p>
<p>ACCENTURE LOGO</p>	