



JFK UNSILENCED

VIDEO TRANSCRIPT

Jerrie Smith, attendee at the Dallas Trade Mart in 1963:

It was November 22nd, 1963, a pretty fall day in Dallas after the rain stopped. It was an odd feeling that there was a stillness to the room or something, but something was up we felt. Suddenly the press run out for no reason at all, so we knew obviously something was up, never thinking what it really was.

Card:

On November 22nd, 1963, JFK was on his way to deliver a hugely anticipated speech to a packed Dallas Trade Mart.

But then he was silenced.

Over 54 years later, using the latest technology, we've unsilenced him so that his speech can finally be heard.

Jerrie hears the speech for the first time.

JFK's voice:

We in this country, in this generation, are by destiny rather than choice, the watchmen on the walls of world freedom.

Jerrie Smith:

It gave me chills. It really did. Just to hear his voice again. And anybody who hears this speech will be so compelled by listening to it to the bitter end.

JFK's voice:

...and that we may achieve in our time, and for all time, the ancient vision of "peace on earth, good will toward men."

Jerrie Smith:

I think he gave the country dignity. It was that optimism and the hope for America. Some people say, well, that's too idealistic, but you need a little of that.

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