



# ACCENTURE VIDEO SOLUTION

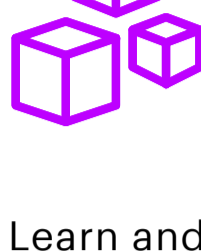
ADVANCE AT THE SPEED OF YOUR CUSTOMERS

## BE QUICK OUT OF THE BLOCKS

Digital natives are rewriting the rules of the game in the video industry. Competitive video providers know they must:



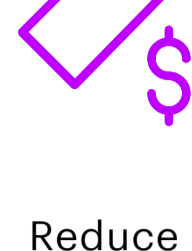
Evolve products continuously



Learn and act on data



Monetize every touchpoint



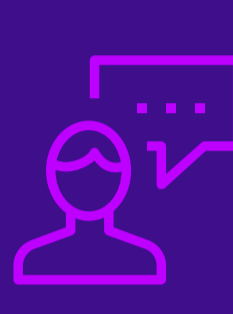
Reduce TCO



Be flexible to experiment

## GET A HEAD START WITH A READY TO USE VIDEO PLATFORM: ACCENTURE VIDEO SOLUTION

Accenture Video Solution (AVS) is an end-to-end platform that powers advanced digital video services, with capabilities to manage, deliver and monetize offerings on managed and unmanaged devices over any network.



Customer Interaction



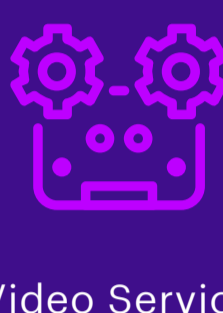
Content Management and Packaging



Video Service Management



Service Monetization



Video Service Operations

## ON THE LEADERBOARD

A peak of **100M** unique users a month

**600+** live channels served globally

**200B** video views a year

Ready to serve **11M** concurrent users

## SUPERCHARGE YOUR VIDEO BUSINESS

AVS is built to help you constantly pivot to the new



### DATA-DRIVEN HYPER PERSONALIZATION

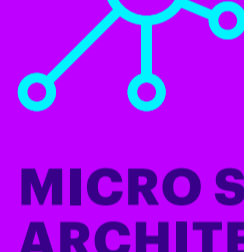
Exploit data to understand content performance and audience behavior, engage customers with user interface personalization, monetize every touchpoint.

AVS integrates with Accenture Video Analytics (AVA), collecting and compiling consumer and business data from multiple sources. AVA can segment audiences with its machine-learning algorithms and provide incisive insights into your video business, helping you to feed consumer hunger for personalization and driving enhanced marketing campaigns and strategic decision-making.



### FEATURE-RICH

Deliver an exciting range of user capabilities and support the complete spectrum of back end video processes off-the-shelf.



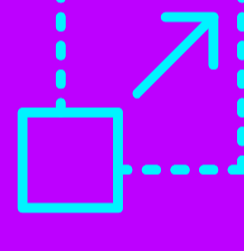
### MICRO SERVICE ARCHITECTURE

Move fast with lightweight, scalable and modular architecture that allows the plugging and unplugging of components as needed.



### RELIABLE VIDEO OPERATIONS

Deliver flawless video operations with our 24/7 video service management and monitoring.



### AUTOMATED AND COST ELASTIC

Be predictive in video service evolution with industrialized automation for delivery and testing. Stay competitive with our elastic cost model.

## STAY AT THE FRONT OF THE RACE WITH AVS



Manages **200,000+** on-demand video titles



Primed for use on **7,000+** device types



Includes a catalog of **500** off the shelf features



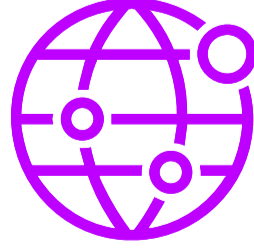
**24/7** operations

## ACCELERATE ON THE HOME STRAIGHT

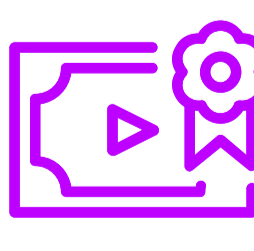
Make innovation work the way your business needs. Grow in the right direction with the help of our 7 transformation areas in Video, Advertising and Content:



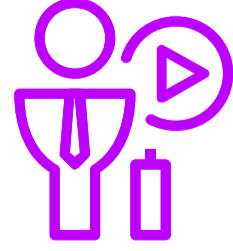
## BE ON THE WINNING TEAM



5 global competence centers specialize in AVS development



20 years of experience in delivering video solutions



2,000+ digital video professionals, including 300 AVS specialists

With its powerful evolutionary design, AVS is built for speed.

Get ready to outstrip the competition!