



# THE PROMISE IN US

## VIDEO TRANSCRIPT

In a world that's changing more than ever, knowing where we stand in it is more important than ever.

This is the moment to define Accenture's purpose -- our unique reason for being, and what makes us who we are, as a company.

A meaningful and distinctive purpose is essential to our success, and in order to find it, we looked to ourselves.

Talking to our people all across the globe.

And, in holding a mirror to ourselves, what we saw was promise.

We saw promise in technology, not for technology's sake, but in the hands of the human ingenuity that

burns brightly in all 500,000 of us from Cincinnati to Chennai.

Creating real value and meaningful change for our clients, people, shareholders, partners and communities.

Promise that only Accenture can deliver.

And through it, we uncovered our purpose: to deliver on the promise of technology and human ingenuity.

To take all that potential and bring it to life for the benefit of all,

setting a bold path forward for Accenture and for each of us; and reaffirming what makes Accenture truly one company, like no other.

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