



FUTURE IN FLUX. HOW TO OUTMANEUVER UNCERTAINTY IN A NEW ERA OF TRAVEL.

VIDEO TRANSCRIPT

In today's travel industry, it's hard to tell which way the ball will bounce.

But one thing is for certain: a new era is just beginning.

Accenture is here to help you outmaneuver uncertainty in this new landscape.

We have identified seven key areas to help leaders make critical decisions in these unsure times.

To start, delivering stellar experiences can help regain customer confidence.

An important part of that is taking care of your people, so they can take care of your customers. Building flexibility into ways of working ensures employees adapt fast to change.

Taking a page from top retail brands— and developing a retail merchandising engine— also creates exciting new opportunities.

These new travel experiences are made possible by transforming your technology.

When you shatter data silos throughout your organization, it removes barriers to responsiveness and sharpens decision-making.

Automating back-office processes not only improves operational efficiency but starts you on the path to creating an agile, insight-rich organization.

Additionally, migrating legacy IT systems to cloud-based architectures boosts resilience, and provides a platform to increase speed, and scale innovation.

Withstand ongoing volatility by restructuring the business portfolio and the balance sheet to meet objectives for business sustainability, driving growth over time.

Now, the ball is in your court.

Are you ready to outmaneuver uncertainty?

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