



SYNOPS

VIDEO TRANSCRIPT

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In today's business environment sustainable growth is a challenge the key is a new intelligent operating model one that makes data intelligence and insights available in an instant wherever and whenever they are needed one that gives businesses agility and resilience amid disruption to innovate outmaneuver uncertainty and grow your business synapse powers intelligent operations synapse draws on and optimizes a combined workforce of more than a hundred forty thousand people including three thousand eight hundred AI and data science experts and a robotic workforce of eleven thousand plus it intelligently orchestrates work freeing up talented people for more critical thinking by giving transactional tasks to software BOTS it pulls upon real-time insights generated by over 1 billion diverse data elements to understand what parts of your business need improving and what's working well and it harnesses data and insights from more than a thousand Accenture client engagements and years of business expertise to improve the quality and speed of decisions that drive target business outcomes at the heart of synapse is the synapse hub the synapse hub gives you more visibility into how your work is orchestrated

between people and machines to meet your unique needs it also gives you the ability to measure the pulse of what matters most to your business in real time and more importantly helps you mitigate risk and get ahead of issues before they become critical so how is synapse delivering value synapse has delivered 11 billion dollars in business outcomes for clients synapse helped a multinational food and beverage company save 30 million dollars a year to reinvest in growth initiative and synapse helped a global hotel chain reduce its average transaction time by 60%

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find out how synapse can power renewed resilience increased agility and transformative outcomes for your business today

[Music]

you

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