



Highlights Video Transcript

EFMA-ACCENTURE INNOVATION IN INSURANCE AWARDS 2020

MAKING THE EXCEPTIONAL VISIBLE

The Efma-Accenture Innovation in Insurance Awards has been serving as a catalyst for innovation in the insurance sector since its inception in 2016. This global competition rewards the best new ideas and practices that are transforming the industry for the benefit of insurers and customers alike. The program also celebrates innovation and inspires creativity, and the nominees and winners gain public acclaim and recognition for their organizations. We now boast a worldwide network of insurance innovators who engage and learn from each other. With connectivity and engagement being more important than ever before! For the 2020 awards we successfully embodied the core value of innovation and pivoted to a virtual framework.

Despite challenging times, we still received an impressive 359 innovations from 240 institutions in 45 countries, culminating in our first-ever online by-invitation-only Awards Ceremony where the best innovations in each of the six award categories were recognized and rewarded.

*“Efma is all about connections. The ability for enabling you to connect with other peers to form relationships which lead to the insurance industry going from strength to strength.” **John Berry, CEO, Efma***

*“We think now is the right moment to look at how to upgrade the business model and build a business which is even more resilient for the future.” **Daniele Presutti, Senior Managing Director – Insurance Lead, Europe, Accenture***

*“All companies in insurance are transforming this industry, which many would perceive as boring, to make it more exciting, more thrilling...” **Stuart Domingos, Head of Group Innovation, Zurich Insurance Group***

*“We are collectively excited about what we can do in the post-COVID world. This is our time of relevance, time to help society...” **Adrian Core, CEO & Founder, Discovery Holdings***

Winners had the opportunity to share insights on the key success factors in the design, development and operational phases of their projects. There were live pitches, Q&As and voting.

To deliver this world class virtual event, we incorporated high-end digital technology, visual graphics and video content to ensure that the worldwide audience was fully engaged and captivated.

Welcome to the future of Insurance and Innovation.

Submit your innovation!

Efma-Accenture Innovation in Insurance Awards 2021

[Innovationininsurance.efma.com](https://innovationininsurance.efma.com)

Entries now open!