

A large, stylized orange chevron pointing to the right, serving as a background for the text "High performance. Delivered."

High performance. Delivered.

Building Confidence – facing the cybersecurity conundrum

Video Transcript

Accenture Security surveyed 2,000 decision-making executives and found that most organizations are confident in their ability to protect the enterprise. Yet, 1 in 3 focused breach attempts succeed.

75% of large enterprise security executives are confident in their cybersecurity strategies.

70% say that their organizations have completely embedded cybersecurity into their culture.

Despite this confidence, Accenture found that on average an organization will face over 100 targeted cyberattacks each year.

Only 2% of companies have identified the vast majority (81%+) of breach attempts.

Most companies rely on what may have worked in the past to respond to a breach, like: established technologies (62%), communication plans (57%), etc.

Given extra budget, 44 to 54 percent of respondents would double down on their current cybersecurity priorities.

But good news! Organizations can overcome the threats of cybersecurity to grow with confidence.

By following these 6 steps to deal effectively with high-impact cyber threats:

1. Define cybersecurity success
2. Pressure test security capabilities
3. Protect from the inside out
4. Keep innovating
5. Make security everyone's job
6. Lead from the top

Learn more about these steps and the High Performance Security Research Study at accenture.com/cybersecurityreport