



AI FOR GOOD

VIDEO TRANSCRIPT

Artificial intelligence like the steam engine or the internet has the potential to reshape the society and change the world for better. While economy growth will be the key driver for AI development, business, govt and technology leader need to ensure that AI adoption and advancements are never at the cost of Human wellbeing. Accenture strongly believes in the revolutionary potential of AI. At the same time we are also aware of the need of the new AI deployment with careful consideration so that any negative consequences are minimized. This is what we call Responsible AI. To make sure that AI benefits everyone and not only the few we need to raise our AI much like we would like to raise our children to be responsible, ethical, and self reflective. At Accenture we believe that the best way to deploy Ai that is human centric, unbiased, and transparent is to apply our human experience. How can we make sure AI aligns with human value by creating a machine learning curriculum to teach AI applications how to make transparent decisions that are explainable, fair, and non discriminatory and test their accuracy. To that end we recommend adopting a robust teach and test framework that looks at more than just business outcomes.

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