00:00
[Music]
00:04
with non communicable diseases such as
00:07
diabetes heart diseases and cancer on
00:10
the rise globally people are
00:12
increasingly aware of the importance of
00:14
being physically and mentally fit living
00:17
well to live long indeed is the mantra
00:19
to lead a healthy and happy life and
00:21
more importantly to minimize medical
00:24
costs what we really need is healthcare
00:28
that moves into a preventive mode and
00:31
technology such as artificial
00:33
intelligence data analytics IOT
00:37
blockchain and others can help in the
00:40
shift if we take the combinatorial power
00:44
of these technologies and the new
00:47
preventive healthcare model a population

00:50
healthcare approach and combine it with
00:52
a new future of work micro
00:55
entrepreneurship models we can create
00:57
unique solutions and offerings that can
01:00
radically change the way people handle
01:03
healthcare and make the quality of life
01:06
much better for individuals and improve
01:09
the productivity of society community
01:11
and country
01:16
jeanna partner a small town famous for
01:19
its wooden toys and lack away is now a
01:21
witness to a unique experiment in
01:23
healthcare
01:24
Accenture in collaboration with Maia
01:26
health is creating a viable business
01:28
model for delivering last mile impact in

01:31
healthcare service delivery we're
01:33
enabling a gig economy through an
01:35
innovative technology platform that is
01:38
helping establish a network of empowered
01:40
micro health entrepreneurs health
01:42
navigators and local health care
01:44
providers including government-run
01:47
hospitals private nursing homes and
01:49
diagnostic centers the digital platform
01:52
is delivering preventive and promotive
01:54
services to rural and Semyon communities
01:56
for diabetes hypertension hygiene
01:59
nutrition and vision care management
02:02
among Guardian CDs in order to
02:05
strengthen the last mile health care we
02:07
are creating easy-to-use and resource
02:10
friendly monitoring tools that can be
02:11
used by health navigators on the field
02:14
for example heart rate variability a new
02:18
age biomarker is particularly useful in
02:20
early detection of functional decline
02:23
and critical health conditions enabling

02:26
proactive interventions before the
02:28
illness manifests itself why are other
02:30
vital signs the platform leverages
02:33
blockchain and cashless transactions via
02:36
a unified payment interface UPI
02:38
to connect the extended ecosystems of
02:41
partners my as health navigator micro
02:44
entrepreneurs and technology innovation
02:46
from Accenture can go a long way in
02:48
building healthy communities by ensuring
02:51
last mile access to basic affordable
02:54
preventive health care products and
02:56
referral services enables a smooth
02:58
transition from a fee from service to
03:01
fee for value model we plan to expand
03:04
this innovative experiment to kau
03:06
125,000 people in China partner ramen
03:09
regret region and take it pan india
03:11
eventually our tech4good initiative is
03:14
focused on doing more with less
03:16
extending cutting-edge technology
03:18
solutions that are effective efficient

03:21
and sustainable rapidly scaling social
03:24
impact using technology
03:26
you
English (auto-generated)