DATA MODERNIZATION
INTELLIGENT DATA MANAGEMENT

Organizations are having problems managing and harnessing their data

- 83% of companies don’t have enterprise-wide multi-domain Master Data Management
- 80% of data scientists’ time is spent just scrubbing data
- 55% of companies have a mostly manual approach to discovering data

Shift to a modern data platform
Activate enterprise data with Google Cloud solutions and intelligent automation from Accenture

Our offerings

**Data strategy**
- Data Platform Modernization Strategy
- Intelligent Data Governance Strategy
- Next Gen MDM Strategy

**New data supply chain**
- Data on Cloud
- Data Warehouse Modernization
- Data Lake Industrialization
- Data Self-Service

**AI/ML**

**Enterprise BI & visualization**
- Data Literacy
- Streaming Analytics

**Intelligent data management**
- Data Veracity
- New Gen Master Data Management
- Intelligent Data Governance
- Data Catalog
- Machine-led Compliance

Benefits of Google Cloud
- Layered Defense & In-Depth Security
- Fully Managed and Scalable
- Exceptional Network & Infrastructure
- Innovation with AI
- Open & Flexible
- Price per Performance
- Self-service visualization with integrated toolset

Reduce TCO 20-30%

Want to learn more? Contact Smita Sarao | smita.k.sarao@accenture.com

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INTELLIGENT DATA MANAGEMENT

1. Learn about data on GC best practices
   - Connect with our subject matter advisors to understand the best practices and identify the pitfalls

2. Co-create a data to GC journey
   - Collaborate with our Data on Cloud and Applied Intelligence advisors to formulate your Data Supply Chain

3. Pilot a use case with GC
   - Connect with our subject matter advisors to understand the best practices and identify the pitfalls

4. Scale with your data and AI on GC
   - Connect with our subject matter advisors to understand the best practices and identify the pitfalls

OUR CLIENTS

- BRITISH MEDIA & TELCO
- CANADIAN NATIONAL TELCO
- GLOBAL INSURANCE PROVIDER
- MINING & RESOURCES ENTERPRISE
- EUROPEAN CONVERGENT TELCO

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accenture + Google Cloud

2019 INDUSTRY SOLUTIONS PARTNER OF THE YEAR

#1 IN GOOGLE AI SERVICES

11X GOOGLE CLOUD AWARD WINNER 2011-2019

9 GOOGLE SPECIALIZATIONS

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