



WHAT DOES CLOUD DO?

VIDEO TRANSCRIPT

What does cloud do? Cloud is an on demand, self-service environment. This allows businesses quick access to services without manual set up. Cloud uses shared resource pooling, this means a single application can be shared among many users yet uniquely customized without requiring each user to have their own copy. Cloud has rapid elasticity. Companies can scale their usage levels up or down as needed. Cloud is a measured service. Cloud services are often pay as you go, in other words customers only pay for what they use. Cloud has internet access. Because users of public clouds can plug in their data and applications through the internet they have 24/7 access anywhere from any device. Cloud is reliable. Cloud is an optimized platform, making sure you don't have to experience an error, like this. Cloud is secure. Best security practices from hyper-scalers like Google, Microsoft, Amazon and Alibaba can offer bleeding edge security that a single enterprise could never afford to maintain. These seven characteristics allow businesses to be more agile, work with greater flexibility, and innovate quicker. Thanks cloud!

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