



UNVEILING INNOVATION

VIDEO TRANSCRIPT

00:00:00 – City scape panoramic shot of Bangalore.

00:00:04 – Exterior shot of Accenture building in Bangalore

00:00:06 – Workmen prepare harnesses and abseiling equipment.

00:00:17 – Workmen begin abseiling down the front of the Accenture building, covering the glass exterior with a purple adhesive film as they go down.

00:00:20 – Time lapse photography shows their progress as they cover more and more of the building.

00:00:31 – Cut away to people in the street looking up at the building.

00:00:39 – As the workmen cover more of the building, they reveal the Accenture logo and the words “Unveiling Innovation”

00:00:56 – Cut-away to people in the street looking up at the building.

00:00:58 – Exterior shot of the completed work. The Accenture building is now completely covered by the purple adhesive film.

00:01:00 – Cut away to people in the street looking up at the building.

00:01:05 – Final shot of completed building.

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