

# ESSEN INDUSTRY X.O INNOVATION CENTER

A large, stylized purple arrow graphic pointing to the right, with a white outline and a purple fill. The arrow is positioned behind the main title text.

The chemical utilities and process industry is facing a really disruptive time right now and we at Accenture and with the Essen Innovation Center are really here to address that disruption and help businesses achieve their performance through digitalization, through analytics, through automation.

**Götz Erhardt:** Our new Essen Innovation Center is located in the heart of the Rhine-Ruhr area, an area which has a longstanding tradition in mining and metals and a region with more than 6 million people and three large universities and a large number of corporate clients in the areas of chemicals, energy, metals, multi materials distribution, logistics, services and retailing.

**Frank Riemensperger:** And we want to bring innovation thinking to the leaders of the world. What we do here is co-create new-thinking, new ways of doing digital business, co-creating these solutions towards the needs of our clients.

**Götz Erhardt:** At our new Innovation Center we will provide superior facilities to create novel ideas, to build new business models, to explore the newest technologies, to make these transformations from an old industrial to the new digitalized economy possible.

**Karl Rathgeb:** It brings together our consultants and our clients. They have a friendly environment here. They can work together. That builds a long-term relationship.

**Anna Lehmann:** The space itself is flexible, it can adapt to basically any team's needs. It allows us to truly work in an agile mould, applying creative and design thinking methods. We can test our future experiences and make them visual and make them tangible. The real spark comes in when people of different perspectives meet and agree to explore those perspectives, it is them applying a designer's mindset over the course of an iterative spring and most of all it's them focusing on the human with everything they do.

**Tracey Countryman:** The whole intent at the end of all of this is that we can co-create something that is meaningful and drives bottom line results in manufacturing for our clients.

Come to the Essen Innovation Center. It's where we can show you the art of the possible as well as help you do it.

[accenture.com/EsseInnovation](https://www.accenture.com/EsseInnovation)