UNRAVEL THE SOCIAL FACTORS:
Person-centered health

Where we’re born, live, work and age have more impact on our health than what happens in clinical settings.

Unraveling these social factors is what will really matter to improve health outcomes.

ECONOMIC STABILITY
EDUCATION
NEIGHBORHOOD AND HOME ENVIRONMENT
SOCIAL AND COMMUNITY CONTEXT

Health and social care systems are still organized to treat people as categories.

The goal: Treat people as unique individuals

The outcomes: Increased quality of life and reduced healthcare costs

Overcome obstacles to change
- Stakeholder silos
- Ineffective referrals
- Limited valuation mechanisms
- Short-term financial outlook

It’s time to use advanced data analytics + service design to deliver what is truly needed in the moments that matter.

ADVANCING TOWARD PERSON-CENTERED HEALTH

Payers, providers and public sector health entities need proven ways to:

SUPPORT culturally competent and relevant offerings
COLLABORATE across the health ecosystem on innovative solutions
DRIVE a deeper understanding of specific social determinant factors
CALCULATE ROI for implementing social determinants of health (SDoH) programs

Person-centered health weaves together comprehensive, effective interventions that help address social risk factors and improve health outcomes.