INNOVATION INVESTMENT IS GROWING

89% of the percentage of Software & Platforms companies spending more than 20% of cybersecurity budgets on advanced technologies

THE BASICS OF CYBERSECURITY ARE IMPROVING

DIRECT ATTACKS (Global)
11%

SECURITY BREACHES (Global)
27%

BUT THIS PROGRESS MASKS A HIDDEN THREAT

43% of security breaches in Software & Platforms companies are indirect attacks that target weak links in the supply chain

Costs are rising at unsustainable levels

56% of Software & Platforms companies report cost rises in last two years.

20% of Software & Platforms companies report cost rises of more than 25%.

Security investments are failing for 63% of Software & Platforms companies

Security leaders are bucking the trend

Detailed modeling revealed an elite group of cybersecurity leaders (17%) who significantly outperform the non-leaders (74%) in four key ways:

better at stopping attacks
3.8 attacks breach security compared with 11.2% for Software & Platforms companies

better at finding breaches faster
88% detect breaches in less than one day compared with 35% for Software & Platforms companies

better at fixing breaches faster
96% of breaches fixed in 15 days or less compared with 54% for Software & Platforms companies

better at reducing breach impact
58% of breaches have no impact on business compared with 36% for Software & Platforms companies

WHAT MAKES LEADERS SUCCESSFUL?

Invest for operational speed
Prioritize moving fast
Choose turbo-charging technologies

Drive value from new investments
Scale more
Train more
Collaborate more

Sustain what they have
Maintain existing investments
Perform better at the basics

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