

Empower workforce & business continuity

NOW: **PROTECT PEOPLE**

- Rapidly adjust your workplace for flexibility. Enable your people to work remotely through digital collaboration.
- Optimize for critical R&D, SC&M and commercial functions to address stop-gaps for COVID-19 and deploy tools to reduce silos and to advance scientific objectives.
- Make simple, selective, meaningful digital/virtual connections with patients, HCPs, patient organizations, partners and suppliers.
- Be transparent in your decisions and operations and compassionate in your engagements – all of which will create deeper, more trusted relationships.

NEAR TERM: **SUSTAIN NEW COLLABORATIVE ENVIRONMENTS**

- Build the necessary skills around new ways of working with an emphasis on digital culture and talent.
- Enable seamless integration with patients, HCPs, patient organizations, regulators, research partners, etc. especially as it relates to crisis services, and scientific advancement.
- Enhance business continuity plans to be more adaptive to remote workforces, travel restrictions, large-scale manufacturing for treatments in remote environments.
- Evolve connections with academic research institutions, alliance partners and R&D research centers to progress strategic objectives by virtualizing conferences, meetings, and critical events.