

# Advance pipeline treatment & patient care

**NEXT:**  
**RETHINK THE CLINICAL TRIAL  
EXPERIENCE, ACCELERATE  
SCALE**

- Reimagine the clinical trial experience by proactively co-creating the trial design with patients.
- Scale digital capabilities for remote-enabled trials to build resiliency into operations and care continuity.
- Prioritize creating full-scale digital capabilities which speed time to insights for decision making and drastically reduce site burden.
- Re-examine where you hold your clinical trials and the selection of alliance sites and service providers.