



EMPOWER RUN YEAR 1

THE EMPOWER RUN. 7 CITIES.

RUN FOR A CAUSE.

SAYING “YES” TO WELLBEING.

This is “The Empower Run” and we’re all running for the joy of giving.

“YES” TO MAKING A DIFFERENCE.

I’m glad that, you know, today it finally happened. It’s the beginning of a historical journey for Accenture.

AUGUST 5, 2018. OUR INAUGURAL EMPOWER RUN.

“Empowered” is a feeling, right? So, you have to feel it from inside.

I think these guys have done a phenomenal job just to show their commitment to fitness and have become role models.

This running for a cause is absolutely critical for us to be happy, empowered, and keep enjoying life.

We need to empower our employees to do what they want to do in creating a better society around us. For all these things, we need to be fit. If we are not fit, we cannot help others. We cannot do anything.

GIVE FOR A SENSE OF PURPOSE.

This “Empower Run” is very important in two ways. One, it empowers people to stay fit. And second part of the empowerment program here is also supporting the CSR program for us. So, this is absolutely great initiative.

“Empower Run”, it’s a fitness festival where we got more than 7,000 people, coming together, across 7 cities.

For them to bring value to our clients and the only way that is possible is to really be physically fit mentally energised.

BODY PHYSICALLY ENERGISED. MIND MENTALLY FOCUSED.

Fitness drives work. Fitness drives productivity. Fitness drives your positivity, motivation, and everything. Everything is related to fitness and health.

The motivation is instantaneous. So, that’s what I think this “Empower Run” has achieved.

And this is happening for a cause and we’re finding so grateful for being part of it. It’s really a nice experience for us.

Yes, it is very important for each and every person. Of course, for a PWD person, when people identify us, it gives pleasure.

CELEBRATING ABILITIES

You know we don’t give up! And that’s really a fundamental tenet of *high performance delivery*. We have to fight. We have to complete. And we have to end doing well.

Keep running. Keep your fitness. And keep giving back to the community. And yes, we owe it to everybody around us.

STAYING AHEAD

STAYING FOCUSED

STAYING FIT

STAYING EMPOWERED

WE EXPERIENCED THE JOY OF GIVING

ONE STEP AT A TIME

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