



# REAL-WORLD SIMULATIONS IN AEROSPACE AND DEFENSE

## VIDEO TRANSCRIPT

THE CHALLENGES?

MASTERING

COMPLEXITY

COST

TIME TO MARKET

ACROSS THE SUPPLY CHAIN

THE SOLUTION?

MODEL-BASED SYSTEMS ENGINEERING

THE BENEFITS?

INCREASE

COLLABORATION

EFFICIENCY

INNOVATION

LOWER

IN-SERVICE SUPPORT COSTS

4 IMPERATIVES FOR

MBSE DEPLOYMENT

1. STRATEGY

CONNECT PEOPLE, PROCESSES AND  
DATA

2. GOVERNANCE

ESTABLISH A DIGITAL TWIN STRATEGY

3. COLLABORATION

CREATE A SINGLE SOURCE OF TRUTH

4. PROCESSES

GO DIGITAL

EXPERIENCE

REAL-WORLD SIMULATIONS IN  
AEROSPACE AND DEFENSE

VISIT [ACCENTURE.COM/AERO](https://www.accenture.com/aero)

Copyright © Accenture 2019. All rights reserved  
This video makes descriptive reference to  
trademarks that may be owned by others. The  
use of such trademarks herein is not an  
assertion of ownership of such trademarks by  
Accenture and is not intended to represent or  
imply the existence of an association between  
Accenture and the lawful owners of such  
trademarks.

Copyright © 2020 Accenture  
All rights reserved.

Accenture, its logo, and High  
Performance Delivered are  
trademarks of Accenture.