



# INTIENT RESEARCH INFORMATICS PLATFORM

## VIDEO TRANSCRIPT

Voiceover

Drug discovery can take more than a decade to come to fruition, costing billions of dollars and with failures in excess of 90%. As we generate more and more data, our understanding of human disease biology continues to increase. Researchers are continuously looking for new ways to apply technology to leverage this data in order to improve the odds of discovering new drugs. that can help patients. Helping patients sooner and faster.

Accenture and Merck are working together to make drug discovery more efficient and innovative, with more possibilities than ever.

Hal Stern

Research is driven by the scientific method. You formulate a hypothesis based on currently available data, run an experiment, collect new data, analyze that data, synthesize it and start over again. Our ability to cycle data through the discovery process is absolutely critical.

Accenture's INTIENT Research platform separates data from the applications that create and manage it allowing that data to flow more freely around the scientific method and also allowing us to substitute new components as they become available. Encouraging more innovation and bringing in these new players accelerates the generation of new ideas. The INTIENT platform provides better ways to analyze data, shape, formulate, and curate new scientific hypothesis.

Joe Donahue

To be truly data-driven you have to have the digital infrastructure environment that supports the activities that researchers are doing as part of discovering new medicines to help patients. And that's to bring all their data together, making it easier to find their data, making it easier to collaborate both with internal researchers as well

as external researchers, and share data seamlessly across that entire domain and that entire ecosystem that they are working within. Some of the biggest challenges that researchers face are quite simply where's my data? How do I find it? Where is it? Kind of integrated with other datasets.

Hal Stern

Cloud-based research informatics environment, open industry standard application programming interfaces, pre-competitive model. Accenture's research platform encourages collaboration between pharma and biotech companies. Reducing initial technology investment and development risks opens up more solutions.

Joe Donahue

By integrating data across workflows that can span internal processes as well as processes with external partners INTIENT encourages collaboration by making sure everybody has access to the right data that they need to do their jobs effectively. And that allows researchers both internal or external to our organization to focus on the science itself and not worrying about where is the data that I need to support the experiment that I'm working on.

Hal Stern

The digital environment gives access to new technology providers while also working with users' current systems. We want to improve efficiency and effectiveness and drug discovery, and the platform does that. It brings together data, content, and services from pharma companies allowing researchers greater access to share information for analysis and actual research. It provides the right data for the right use at the right time for the right duration to allow scientists to focus on actual research and not the integration of an IT environment, enabling a marketplace that lowers barrier to



entry and exit.

Joe Donahue

Today we are in an era of unprecedented discovery that can help drive innovation in the pharmaceutical industry. The platform capability and leveraging platform paradigm can help pharma companies leverage efficiencies, flexibility, modern user experiences like they never could before at a much lower cost of ownership.

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