



NORTH AMERICA EFMA ACCENTURE INNOVATION IN INSURANCE AWARDS 2019 HIGHLIGHTS

VIDEO TRANSCRIPT

The Efma-Accenture Innovation in Insurance Awards 2019 North American Edition. A catalyst for innovation in the insurance industry. Where can you find the innovators transforming insurance? Look on stage.

Jim Bramblet – North American Insurance Practice Lead, Accenture: These awards are really important because it allows us to celebrate the innovation from our incumbent insurance companies.

75 innovations. 65 North American institutions.

Emily Wright – Senior Data Scientist, Trupanion: I think it's really important that insurers are collaborating with each other. When we're submitting awards, we all get the opportunity to see what everyone else is working on and learn from each other.

Building the future of insurance.

Erik Sandquist – Managing Director: Customer Insight & Growth, Insurance, Accenture: I think these awards support the innovation journey for the finalists in several ways. One, I think it gives them great exposure out in the market and from a talent standpoint, having these innovations really be recognized out in the market certainly creates exposure and hopefully a draw of people that want to come and work in that innovative culture.

Recognizing trailblazers.

North American Innovator of the Year – Met Life.

John Geyer – Chief Innovation Officer, Met Life: It feels terrific. I'm humbled. I'm motivated. I'm excited to be recognized by Efma and Accenture is very meaningful to Met Life.

2020 Award submissions are now open.

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Tonya Blackmore – CEO, Apexa: When you think about what goes into building a business, it looks simplified in a five-minute pitch but really, we've been at this for almost six years so it's taken a long time to get where we are and to get the recognition feels pretty good. So I say go for it.

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