

Reinventing Oil and Gas for a new energy era

Accenture reveals how disruption is reshaping the oil and gas industry

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While so many industries are going through disruption, very few face the level of change that the oil and gas industry has been through and the level of disruption we face today.

So to succeed in this new energy world oil and gas players are going to have to transform significantly and to reset their participation strategies – by which we mean “Where to play?” and “How to win?”

The winners in future energy markets will be those who can create differentiated positions where they choose to play – energy manufacture, transport or delivery – and who can transform, grow and scale by rethinking their operating model with a focus on consumer needs and sustainability.

It’s the oil and gas companies who make the right choices today who will position themselves for the energy transition and for success in the future.