

DEFINE YOUR SPHERE OF CONTROL

Accenture 2019 Global Risk Management Study Capital Markets Infographic

It is now 10 years since our first global risk study. In our latest study, we explore how the risk function is adapting to the ever-increasing pace and volume of change.

 **201**
Capital markets risk executives interviewed

 **69%**
Say complex, interconnected new risks are emerging faster than ever.

Risks with the greatest impact on surveyed capital markets firms compared with two years ago:

1. Data privacy/breach
2. Disruptive technology
3. Operational risk
4. Financial risk
5. Strategic risk

Amid these challenges, how can capital markets risk leaders respond?

Address the digital skills deficit.

Many risk managers are not fully capable of assessing risks associated with adopting the following:

 **Blockchain**
95%

 **Artificial intelligence (AI)**
89%

 **Cloud**
61%

In response, risk managers say **assessing and applying disruptive technologies** is their **top priority** for improving skills.

Deploy smart technologies to mitigate risks from evolving regulations, increasing cyber attacks and changing investor sentiment.

Smart technologies bolster risk resilience across financial services...

Of respondents who **use machine learning**,
73%
are satisfied with risk's progress in preparing the business for volatile future scenarios.

Of functions that **do not use machine learning or advanced analytics**,
45%
are satisfied with their progress.

...but their use by capital markets firms to derive value from data is limited.

10%
Apply machine learning.

49%
Apply advanced analytics such as AI and predictive modeling.

Improve data sources, capabilities and governance to effectively leverage AI.

Capital Markets risk leaders acknowledge the need to improve their data analysis skills...

61%
Are honing their ability to **analyze enterprise-wide data**.

57%
Are actively exploring ways to **integrate and drive insight from unstructured external data**.

...and access more datasets to support their risk management activity.

55%
Expect to use marketing data in two years. But only 38 percent do so today.

47%
Expect to use social media data in two years. But only 30 percent do so today.

Forge stronger connections across the business.

Collaboration between risk and the wider enterprise does not just lead to better risk mitigation, it also delivers value. But there is a problem.

51%
Only a small majority of capital markets risk managers believe that other functions recognize the important role that risk plays.

21%
Say that risk and finance input jointly into corporate strategy and enterprise risk management (ERM) steering.

Risk leaders should draw a clear line between the factors they can and cannot control. This is a key step towards focus and prioritization. Equally, they should focus efforts on preparation and planning, rather than on prediction. This is how to define your sphere of control.

Find out more
www.accenture.com/GlobalRiskStudyCapitalMarkets

About the research

The Accenture 2019 Global Risk Management Study is the sixth edition of our study first published in 2009. It is based on a telephone survey (computer-assisted telephone interviewing, CATI) of 683 senior risk management executives conducted by Longitude Research Ltd on behalf of Accenture between March 2019 and April 2019.