



INCREASING THE SUPPLY CHAIN TRANSPARENCY

VIDEO TRANSCRIPT

How can we use blockchain for more traceability in your supply chain? Imagine how a cocoa farmer harvests his beans for Tony's Chocolonely and sends these to the cooperative. But how can Tony's Chocolonely easily register the source of the bean? By using a blockchain, cooperatives log their cocoa beans on the blockchain, showing the provenance of the beans by recording important data such as the date or receipt, delegees, kilograms and humidity.

Each subsequent organization in the supply chain logs additional data onto the blockchain. By keeping track of the receipt and shipment dates and amount of beans sent the supply chain stays in the loop of the progress. The blockchain thus increases transparency for all parties involved and is easily scalable. And it ensures that Tony's Chocolonely keeps track of the cocoa's origin living up to its goal to strive for a 100% slave-free cocoa industry.

How do you ensure transparency and traceability in your supply chain?

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