



ACCENTURE FREIGHT & LOGISTICS ASEAN INNOVATOR AWARD EVENT

VIDEO TRANSCRIPT

ACCENTURE INTRODUCTION TO THE EVENT

Yvonne Lim, Regional Lead, AAPAC Innovation Hubs, Accenture

Hi ladies and gentleman, welcome to Accenture Innovation Hub and our first ever Freight & Logistics ASEAN Innovator Award.

Adriana Diener, Global Lead Freight & Logistics, Accenture

This is an industry in my many decades has not changed a lot. But we see the things are changing rapidly. Part of that is because these tech oriented new young companies that look at the situation and how the supply chains can work.

Christopher Logan, Asia Pacific Lead, Freight & Logistics, Accenture

We are going through a once in a generation transformation in our businesses, whether we call logistics whether we call supply chain. The world is changing rapidly and this is a great opportunity to collaborate between innovators and people with new business models. And the incumbents who know that they need new business models and are working towards that themselves.

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