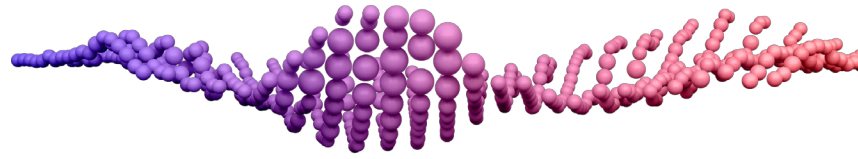


STRATEGIC PLATFORMS GEOSPATIAL PLATFORMS



Geospatial’s time has come. How can platforms harness these technologies to create exceptional customer experiences and build new multibillion-dollar businesses?

In a highly competitive and hyper—volatile environment, Geospatial Platforms is an integrated set of capabilities—spanning strategy, consulting, operations and digital—that help companies move into this space with confidence, agility and resilience.

HOW WE CAN HELP:

01 GEOSPATIAL ADVISORY

	We help platform companies define and execute long-term strategies that drive value from investments at scale.
QUESTIONS ANSWERED	Where do I need to invest in geospatial to capture long-term value? What role should I play in the ecosystem, and with whom? How do I scale and accelerate?
SOLUTIONS	Data and technology decisions Build/buy/rent/sell Market entry & expansion Architecture & policies Strategy for geospatial incumbents

02 GEOSPATIAL ASSETS

	Our global teams design, build and run high—quality, strategic assets including Applied Intelligence.
	How do I build high quality assets with high cost efficiency? How can I scale operations quickly and adopt constant innovation? What assets will I need to build for new application areas (AV, xR, last mile) and how can I do that?
	Large-scale content operations (create, maintain, moderate) Innovation & incubation Data supply chain, privacy, policy, analytics, & QA ML training, simulation, test, deployment

03 GEOSPATIAL PRODUCT & TECHNOLOGY

	Our full suite of capabilities helps companies develop a secure, integrated and intelligent geospatial infrastructure.
QUESTIONS ANSWERED	What services and technology can I leverage for my business needs? How can I apply Machine Learning to extract competitive advantage from data? How can I improve the UX to improve engagement?
SOLUTIONS	Customer & operational analytics Algorithmic development & test User experience Systems integration

04 GEOSPATIAL MOBILIZATION

	We can help you power innovation while maintaining a laser focus on quality and customer experience.
	What goes in geospatial to expand at the same pace as my business? How can I quickly evaluate and test before scaling?
	Set up & run new operations in new locations Manage pilot programs

To find out how Accenture Geospatial Platform services can help you to harness the combined power of cloud and edge computing, mobile and sensors, data analytics and machine learning, contact:

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ABOUT ACCENTURE

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions—underpinned by the world’s largest delivery network—Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With 492,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at www.accenture.com.