1. **CHECKPOINT #1**
   - **VALUE + STRATEGY**
   - Have you defined your data and AI strategies? Do you know what value you expect to achieve?

2. **CHECKPOINT #2**
   - **PEOPLE + CAPABILITIES**
   - Is the data you’re currently using going to be able to deliver the expected outcome for your use case? What adjustments are needed? Thinking ahead, can your feature be expanded to support additional use cases?

3. **CHECKPOINT #3**
   - **VALUE REALIZATION**
   - Are there any adjustments you need to make to your operating model to optimize how these specialists can work together?

4. **CHECKPOINT #4**
   - **OUT OF SPRINT ACTIVITIES**
   - Are you seeing opportunities to engage more vendors or partners before moving into production? Do you have the right team and feedback loops to continuously improve production?

5. **CHECKPOINT #5**
   - **GOVERNANCE**
   - Have you updated your risk frameworks to incorporate contingency plans for incorrect outcomes? Who is accountable for the decisions made by AI systems?

6. **CHECKPOINT #6**
   - **CONTINUOUS ENGINEERING**
   - Are you able to re-use the feature you’ve just created to deliver value against other priority use cases? If not, what tweaks can you make to expand the use of the feature?

**Delivery**
- Sprint 1 - N
  - Deliver epics, user stories, and use cases. Organize scrum ceremonies.

**Sprint 0**
- 2-3 Weeks
  - Plan & create epics & user stories: Rapidly iterate high-level design for releases, related features and epics.

**Sprint 1**
- N
  - Deliver epics & user stories: Iterate epics and user stories in detail and begin development to create the Product.

**Sprint 2**
- 2-3 Weeks
  - Plan and analyze non-functional requirements (NFR).

**Sprint 3**
- 2-3 Weeks
  - Train and enable business and customers. Ensure the business and customers are prepared to work and engage with the new feature.

**Sprint 4**
- 2-3 Weeks
  - Generate senior stakeholder buy-in towards new journey.

**Sprint 5**
- 2-3 Weeks
  - Go live in production.

**Sprint 6**
- 2-3 Weeks
  - Generate senior stakeholder buy-in towards new journey.

**Sprint 6A**
- 2-3 Weeks
  - Are you realizing value as expected or projected? How are you measuring it? Are there optimizations you need to make to maximize?

**Sprint 6B**
- 2-3 Weeks
  - Multiply value by supporting additional use cases with your reusable feature.

**Out of Sprint Activities**
- Obtain approvals from support functions (i.e. risk, legal, security).
- Obtain solution design approvals from architect, design working group, etc.

**People + Capabilities**
- Build a product backlog of epics and stories.
- Support the engaged functions.
- Have high-level solution architects review journeys in alignment to business strategy sign-off.

**Value + Strategy**
- Make sure your design authority reviews and approves the use case and feature, as well as an agile development / release schedule.

**Value Realization**
- Update product roadmap to include the new feature.
- Analyse the impact, review the strategy and use case, and provide scope and timelines.

**Continuous Engineering**
- Are you realizing value as expected or projected? How are you measuring it? Are there optimizations you need to make to maximize?