



**THE DECADE TO DELIVER:  
A CALL TO BUSINESS ACTION**

accenture<sup>></sup>strategy

**Lise Kingo:** This week and the UN General Assembly has been quite amazing. It's the most important assembly since 2015, since we are taking stock of the global goals after four years. All the heads of state have been here, the most important business CEOs. The discussion point has been is that although we have seen progress on the 17 goals...we are far behind.

**Peter Lacy:** The key takeaways from the joint report from the UN Global Compact and Accenture Strategy named "The Decade to Deliver," are firstly that businesses are making a contribution – but it's not enough. Only 21% of company CEOs that we spoke to said they felt that business was making a critical contribution to the global goals. And we know that the Global Goals as a whole need far more momentum that we set out to 2030.

**Lise Kingo:** I think that we have come to the moment in time – where, how should I say, the honeymoon is over and now the hard work begins. The goals need to be fully embedded in strategy, in business operations, in all stakeholder engagement to really flow through the entire organization.

**Peter Lacy:** Businesses believe that the innovation and technology required to deliver the Global Goals is available to us. They told us that they themselves need to step up starting at home in ways that drive the Competitive Agility that is required to succeed in an ever more complex and competitive environment – but at the same time have the impact on the issues that we know are needed to deliver the Global Goals.

**Lise Kingo:** The goals are presenting the largest business opportunity ever that the world has seen. So for example, in working to close the gender gap there would be a \$26 trillion USD upside to the Global GDP. The challenge is that it requires a big time transformation of business models, of products, of the way we interact with each other and that is where business and mankind is up for a big challenge.

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