



REINVENTING BUSINESS MODELS WITH AI

VIDEO TRANSCRIPT

AI is a gamechanger for aerospace and defense...

The opportunity?

New ways of doing business, unlocking new sources of value

The Challenges?

AI's pace exceeds the industry's ability to adopt it

A talent shortfall

The Solution?

Reskill the workforce and invest in AI with a solid business case

4 Imperatives

1. Look around

Learn from businesses outside the industry

2. Get strategic

Make AI part of a comprehensive digital strategy

3. Upskill

Get the best from humans+machines

4. Target and scale

Choose pilots with a long-term business case

AI offers unprecedented value...

Unlock it

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