Australia has a pioneering spirit and a rich history in natural resources and mining.

The world relies on mining to provide the raw materials of modern life.

Mining remains critical to improving living standards across the globe.

But we are at a critical juncture...

We are facing challenges, such as:

- community engagement and social trust
- licence to operate and responsible business
- war for talent and ageing workforce
- increased market volatility and vulnerability

Our society relies on us tackling these challenges responsibly, ethically and, most importantly, urgently.

We have the opportunity to secure our future and make impactful changes now.

By bringing ideas to reality through leading edge innovation.

By empowering ingenious design and deep industry knowledge.

By enabling new and more intelligent ways of working.

To be future-ready, we all need to embrace a new mindset and embrace a common purpose.

Our purpose:

**ZERO HARM**
- Human health, wellbeing and safety
- Resilience against cyber attacks
- Community and social trust

**ZERO LOSS**
- End-to-end value chain optimisation
- Capital projects ROI
- Maintenance and continuous productivity

**ZERO WASTE**
- Climate, sustainability and energy and water efficiency
- Circular economies and marketplaces where users actively participate.

What if our operations could adapt to proactively keep our people out of harm’s way?

What if we could continuously predict and prevent harm?

What if we could enable real time intelligence to eliminate cyber attacks before they happen?

What if we could see and categorise losses and bottlenecks?

What if we could identify latent capacity with pinpoint accuracy?

What if our waste was valuable to someone?

What if we could reduce wasted time, capacity and effort to zero?

What if we were carbon neutral, waterless and energy efficient?

Triple Zero is truly possible at scale and at pace.

We have a decade left to deliver a significant positive impact on our climate and to sustain our prosperity.

Lean in, step up and join us.

Let’s start now.

accenture.com/PerthInnovation