



Data Storage Optimization Analytics Solution Video Transcript

Large enterprises are swimming in data.

And as more data is collected, storage costs can grow exponentially to exceed millions of dollars.

In fact, businesses can add terabytes of data to their servers every day.

So, it's easy to see how this all adds up.

And over time, content can become redundant, stale and outdated.

Introducing Storage Optimization Analytics, Accenture's unique solution for reducing storage costs.

Automate the classification and migration of data to less expensive cloud storage.

While employing file-level traceability and real-time ROI tracking.

Leveraging search-based software applications.

The solution provides IT departments, CIOs and content owners with greater visibility into their enterprise storage systems.

And the ability to make more informed decisions about what data should be moved or deleted.

In just a few clicks, data owners can access a dashboard view of their data footprint.

Enabling them to quickly remove unneeded data in accordance with all compliance and retention requirements.

Manage data more efficiently, reduce storage costs and start saving your enterprise millions with Storage Optimization Analytics from Accenture.

Brought to you by the Search and Content Analytics practice of Accenture Applied Intelligence.