

A large, stylized purple chevron graphic that points to the right, occupying the left and center portions of the page. It is composed of two thick, parallel lines that meet at a point on the right side.

CONNECTING THE DOTS: SITUATIONAL AWARENESS IN SINGAPORE

The growth of smart cities populated by digitally networked citizens has created a tsunami of data... and criminals are catching the wave.

By 2021, cyber crimes such as online scams, hacking, data theft, fake news and digitally enabled terrorism are projected to cost six trillion dollars per year.

Public safety agencies face a multitude of pressures, including strained budgets and citizens expecting swift responses to unpredictable events. In our boundaryless, interconnected world policing must be efficient, proactive, and preventative.

Accenture's Innovation Center for Situational Awareness is developing cutting edge solutions to combat threats in real time.

"So in Accenture, what we want to do with Situational Awareness Innovation Center is to make available Accenture's end to end capabilities, and then involve partners and ecosystem, to bring clients in to solve problems together." – NG Wee Wei

"Singapore's a great place to explore the ideas of situational awareness. Singapore government understands the concept of these new technologies, and how they may apply to citizens' lives." – Carl Ward

Harnessing the power of networks to generate crime fighting insights requires connecting the dots between data, ecosystems, and citizens.

Connection one – data. Transforming data into proactive intelligence calls for **bridging informational silos** across divisions and agencies, **navigating the deep web** to extract insights, and **projecting mission critical intel with certainty**.

Connection two – ecosystems. Building a collaborative ecosystem is accelerated by **trusted data sharing** technologies that securely preserve privacy while empowering officers to apply mission critical **insights in the field** coordinated by **next gen command**.

Connection three - citizens. At the heart of situational awareness is public trust. Striking a balance between privacy and surveillance must be informed by **citizen perceptions and data consent**. **Well-explained governance** inspires the public to **actively engage** new safety and security measures.

Situational Awareness doesn't just tackle crime; it gives rise to secure digitally enabled markets that attract global capital while fostering trust with citizens. But staying a step ahead of 21st century threats requires constant innovating in the new.

“Together with my team of data scientists, technologists and domain experts we help our clients harness intelligence from data, intuitionalise end-to-end solutions for situational awareness, and connect the dots between data, ecosystems and our citizens.” – Ashley Khor

To learn more about how situational awareness can help you better combat fast evolving threats, visit our Innovation Center for Situational Awareness in Singapore.

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