

## Malaysia Reimagined NOW | Finale

### Malaysia has the talent and resources to be a global gamechanger.

**Azwan:** This is true of the Malaysia I grew up in. This is what I believe. Well, this is what I want to believe. How do you feel?

**Ridhuan:** An equal culture can accelerate innovation. And ultimately, the differences among us is going to drive our innovation.

**Azwan:** Thinking just about our generation is too limited. I want to imagine a Malaysia for a baby born this year. 18 years from now, how would his or her Malaysia look like?

**Sven:** For sure that road won't be easy. We need to be mentally prepared to start the journey. Growth starts here with a company-wide mindset shift, along with I would say, the wisdom to balance our core business with new innovations and scaling those innovations that propel growth.

**Ramesh:** I want to look forward to a truly human-centred society. While organisations build experiences for their consumers. They need to start moving from just thinking about personalisation to being hyper-relevant to their consumers.

**Ridhuan:** It won't come naturally. And for most organisations, it requires a holistic strategy – a rethink across all departments, if we're going to get there.

**Azwan:** 'There' starts with a vision. A clear direction.

### Not just about profits but leaving a legacy for future generations.

**Nicole:** It's not just about business. It's not just about our clients. It's about our children. It's about our children's children.

**Azwan:** If we take a child that is born today, and imagine a Malaysia when he or she turns 18. We can actually plan for the journey in 3 tranches of 6 years.

**Adrian:** 18 years in the world of technology is extremely long. However, it doesn't mean that we need to buy or invest in every single piece of technology today. We need to be deliberate, invest in the technologies that deliver real value.

**Kalel:** And we need to look farther ahead to ready our people. Reskilling of our future generations needs to be in consideration of future jobs. Innovation, after all, doesn't come from technology, it comes from people. The education

of our young kids needs to be in consideration of future jobs. And in the meantime, we need to figure out what those future jobs are.

**Azwan:** So, what I'm hearing is, we need to reimagine Malaysia for the next generation. And, we need to do it now. And, we need to start with a Wise Pivot. So, who does the Wise Pivot? The public sector, the private sector and all Malaysians who believe in the potential and dream of Malaysia Reimagined Now.