

Azwan Baharuddin – It Starts with a Vision

Change is a fact of life, and in today's world, it tends to happen a little bit quicker. Politically, economically and socially. Change is inevitable.

Are Malaysians change persistent or change resistant?

Nobody likes change, not just Malaysians. It's a human psychology. It's not about whether we are change resistant or change persistent. The question really should be - in the midst of change - what should guide us? Do even know where we want to go? Do we have a roadmap of how to get there? What will Malaysia look like in the future? We need a vision. We need to see even further than before.

What must we do now?

It's not enough to just think about us. We must think further for the next generation. So imagine for someone born today, when they are 18, what kind of life will they have? How will they live, work, learn, play, shop or even travel ?

To create that Malaysia, we should aim to focus on these 6 key areas.

1. How do we drive hyper relevance?
2. How do we transform our workforce?
3. What is the new culture we want to create?
4. How can we best drive efficiency?
5. What technologies should we deploy?
6. How should we drive innovation in the country?

It starts with making a wise pivot. An approach that enables government and companies to develop new opportunities in the midst of change without neglecting their strongest legacy.

The wise pivot makes us future ready, an intelligent nation.

Isn't an intelligent nation and a technologically advanced nation the same thing?

It's never just about technology. It's a holistic way of thinking, it's about organisations impacting every aspect of life. It's about staying relevant for people and markets that don't yet exist. This is where we start. This is where we reimagine Malaysia. An intelligent nation is the beginning of a human-centred society. It's not about us, but for the next generation.

To me, this is what Malaysia Reimagined Now means.